

GUAM COM



GUAM COMPREHENSIVE CANCER CONTROL COALITION MEMBERSHIP PACKET

Revised on January 2017

Guam Unite

*The vision of the Guam Comprehensive Cancer Control Coalition is that,
“the people of Guam will be cancer free, embracing a healthy
lifestyle and living in a healthy environment.”*

January 2014



Dear Guam Comprehensive Cancer Control Coalition Member:

Hafa Adai and welcome to the Guam Comprehensive Cancer Control (CCC) Coalition! We are excited about your decision to become a member of this dynamic partnership. Through your active participation in CCC activities, action team and committee meetings, and partner events, we are confident that you will find CCC membership to be rewarding, both professionally and personally. We highly encourage you to select and join one or more of the five Coalition action teams that you are interested in to assist in formulating strategies and accomplishing the objectives of the Guam Cancer Plan.

Please review the enclosed information which has been developed to help you understand what comprehensive cancer control is, why it is important, and how our community is addressing cancer, with the Coalition leading the way. We hope you find this information helpful. Please contact us if you have any questions about Guam CCC. Again, thank you and Si Yu'os Ma'ase for joining our Coalition. We look forward to working with you as we forge our way to a cancer-free Guam!

Sincerely,

Steering Committee Members

Guam Comprehensive Cancer Control Coalition
c/o Guam CCC Program
Department of Public Health & Social Services
123 Chalan Kareta
Mangilao, Guam 96913-6304
Phone: (671) 735-7335 / 0670

VISION, MISSION, AND GOALS

Vision: The vision of the Guam Comprehensive Cancer Control Coalition (Cancer Coalition) is that the people of Guam will be cancer-free, embracing a healthy lifestyle and living in a healthy environment.

Mission: The Cancer Coalition has identified it as their mission to reduce cancer incidence and mortality on Guam through collaboration of public and private stakeholders.

Goals: In the Guam Comprehensive Cancer Control Plan for 2013-2017, the Cancer Coalition identified the following major goals:

- ◆ Prevent and reduce exposure to cancer risk factors.
- ◆ Detect all cancers at the earliest stage.
- ◆ Enhance the quality of life for cancer survivors.
- ◆ Improve the collection and dissemination of quality, cancer-related data for Guam.
- ◆ Promote a social and policy environment that is conducive to healthy lifestyles.

VALUES

Values: The Cancer Coalition's work is guided by the following Core Values:

- ◆ *Respect:* We respect opinions, each other and value the unique perspective that each individual brings.
- ◆ *Collaboration:* We will work together, not against each other, for solutions.
- ◆ *Innovation:* We keep an open-mind for creative ways to solve problems.
- ◆ *Impact:* Our work will have positive impact on the community.
- ◆ *Commitment:* We are committed to evidenced-based Comprehensive Cancer Control that continually engages the community.
- ◆ *Trust:* We trust one another to act with integrity and in good faith.



ABOUT COMPREHENSIVE CANCER CONTROL

Frequently Asked Questions

What is Comprehensive Cancer Control (CCC)?

CCC is a collaborative process through which a community pools resources to reduce the burden of cancer that results in risk reduction, early detection, better treatment, and enhanced survivorship.

CCC is based on the following principles:

- ◆ Scientific research guides decisions on which steps to take first.
- ◆ The full scope of cancer care is addressed, from prevention to early detection and treatment to end-of-life issues.
- ◆ Many people are involved, including doctors, public health personnel, non-profit organizations, insurance companies, businesses, cancer survivors, government agencies, colleges and universities, and advocates.
- ◆ Experts in many areas work together, including specialists in administration, basic and applied research, evaluation, health education, program development, public policy, public health surveillance, clinical services, and health communication.

The Guam CCC Program was funded through a grant from the U.S. Centers for Disease Control and Prevention from 2007– 2012. In 2012, the program received a new five– year agreement to continue supporting the CCC Coalition. The Guam CCC Program is operated by the Department of Public Health and Social Services, and uses an “integrated and coordinated approach to reduce cancer incidence, morbidity, and mortality through prevention, early detection, treatment, rehabilitation, and palliation.”

Why is CCC planning important?

Between 2008-2012 a total of 1,904 Guam residents were diagnosed with cancer, and 736 people died of this disease (Guam Cancer Facts & Figures 2008-2012). On average, this translates to 1 new case of cancer diagnosed each day, and 1 person dying of cancer every 2.5 days.

Coalitions can tackle cross-cutting issues. A united front against cancer can tackle major issues—like better access to quality care, survivorship, health disparities, and quality of life— that are too broad and cross-cutting for any one organization to confront alone.

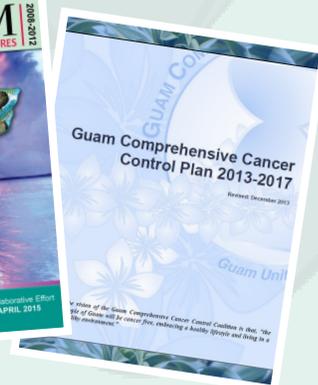
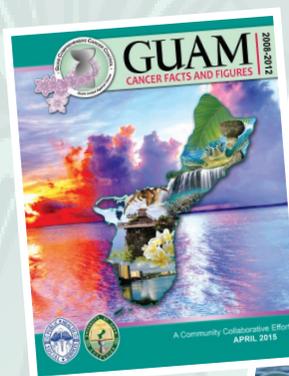


ABOUT COMPREHENSIVE CANCER CONTROL

Frequently Asked Questions

History of CCC in Guam and the Pacific:

- ◆ Mid-1990: The Pacific Basin Medical Association (PBMA) began to raise concerns for the increasing number of patients dying from cancer. At the same time, the Pacific Islands Health Officers Association (PIHOA), the regional health policy body for the United States Associated Pacific Island (USAPI) Jurisdictions, was developing a strategic plan which focused on chronic diseases.
- ◆ 1999: The U.S. President's Cancer Council was presented with testimony regarding cancer health disparities in the USAPI Jurisdictions, and in February 2001, both PBMA and PIHOA identified cancer as a priority and these issues were discussed numerous times at the Federal level.
- ◆ 2002: The National Cancer Institute's Center to Reduce Cancer Health Disparities and the National Institutes of Health's National Center on Minority Health Disparities provided financial resources in response to Pacific advocates' requests.
- ◆ 2003: A cancer needs assessment was conducted in Guam by the University of Hawaii Department of Family Medicine and Community Health, identifying cancer as the second leading cause of death in Guam.
- ◆ 2004: The University of Hawaii received a National Comprehensive Cancer Control planning grant on behalf of five of the six USAPI Jurisdictions, including Guam, funded by the U.S. Centers for Disease Control and Prevention, Division of Cancer Prevention and Control.
- ◆ 2005: The American Cancer Society-Guam Field Office led the CCC planning efforts on Guam, with its primary purpose of developing a CCC Plan.
- ◆ 2007– 2012: The Department of Public Health & Social Services (DPHSS) received funding to implement the Guam Cancer Plan, led by the Guam CCC Coalition. This grant provided funding to carry out activities identified in the Cancer Plan over a five-year period. Accomplishments in the past five years include, but are not limited to: Guam Cancer Facts and Figures, 2003-2017. Guam Cancer Passport: A Guide to Survivorship and Care; Brochures on Colon Cancer, Nasopharyngeal Cancer and Guam Cancer Registry; Advocated for Policy Change such as the Tobacco Tax Increase
- ◆ 2012: DPHSS received a new five– year funding agreement from the Centers for Disease Prevention and Control to continue supporting the Guam CCC Coalition.
- ◆ 2013- present: The Guam CCC Coalition finalized the Guam Comprehensive Cancer Control Plan 2013- 2017. Each of the Coalition's Action Teams are currently implementing priority strategies and activities to meet the objectives identified in the plan.





ABOUT COMPREHENSIVE CANCER CONTROL

Frequently Asked Questions

Who developed Guam's CCC Plan?

The Guam Cancer Coalition members, comprised of representatives from key public, private, and non-profit stakeholders in the cancer network on Guam, such as the American Cancer Society, Guam Cancer Care, Guam Cancer Registry, Department of Public Health & Social Services, the University of Guam, cancer survivors and caregivers, and various medical organizations developed the Guam CCC Plan.

The 2013-2017 Guam Comprehensive Cancer Control Plan (Cancer Plan) addresses the cancer continuum, inclusive of Prevention; Screening, Early Detection & Treatment; Survivorship & Quality of Life; Data & Research; and Policy & Advocacy.

The Cancer Coalition is structured to support the implementation of the Cancer Plan. Committees and Action Teams include:

- ◆ **Steering Committee** — the governing (advisory and decision-making) body of the Cancer Coalition which approves the Guiding Principles under which the Cancer Coalition operates to accomplish its mission.
- ◆ **Standing Committees** — responsible for long-term, permanent operational functions of the Cancer Coalition. Includes Membership, Communication & Evaluation.
- ◆ **Action Teams**
 - * **Prevention** — Prevent and reduce exposure to cancer risk factors.
 - * **Screening, Early Detection & Treatment** — Detect all cancers at the earliest stage.
 - * **Survivorship & Quality of Life** — Enhance quality of life for cancer survivors.
 - * **Data & Research** — Improve the collection and dissemination of quality, cancer-related data for Guam.
 - * **Policy & Advocacy** — Promote social and policy environment conducive to living healthy lifestyles.



ABOUT COMPREHENSIVE CANCER CONTROL

Frequently Asked Questions

How can I get involved?

The success of the Cancer Coalition and the implementation of the Cancer Plan depend on the commitment and involvement of a broad spectrum of organizations and partners who are willing to share their expertise, resources and experiences with one another.

Whether you are interested in serving on a committee, action team, or just want to participate in CCC activities on occasion, we welcome your participation.

Is the GCCC Coalition different from the Non-Communicable Disease (NCD) Consortium?

The GCCC Coalition and the NCD Consortium are different organizations.

The Cancer Coalition implements the Guam Comprehensive Cancer Control Plan and works to respond to cancer-specific issues in the island. The NCD Consortium implements the Guam Non Communicable Disease Strategic Plan.

The Cancer Coalition works with the NCD Consortium to address overarching goals and objectives such as addressing tobacco use, nutrition, physical activity and obesity.



ABOUT YOUR MEMBERSHIP

How can I become a member?

1. Be a legally operating entity within the Territory of Guam or be an independent individual that is interested in working to reduce the burden of cancer and improve the quality of life for cancer survivors on Guam.
2. Endorse the mission, vision, goals and values of the Cancer Coalition.
3. Agree to be identified as a Guam CCC partnership member organization or independent member.
4. Complete and submit the membership application form in this packet as instructed on the form.

What happens after I complete & submit the application?

Upon receipt, review, and approval of the application, you will receive a copy of the Guam Comprehensive Cancer Control Plan, information on the next scheduled Committee or Action Team meeting relevant to your membership request. You will also be added to the coalition email list where you will be sent updates, reminders and information regarding the coalition.



**GUAM COMPREHENSIVE
CANCER CONTROL**



@GuamCCC @GCCCP

GUAM CCC COALITION

Membership Guidelines (excerpt from Guam CCC Coalition Bylaws)

CANCER COALITION MEMBERSHIP:

The *Cancer Coalition* is broad-based, inclusive and open to all individuals, Community Based Organizations (CBOs), Departments and Agencies that are committed to reducing the burden of cancer in Guam and whose mission(s) are not in conflict with the *Cancer Coalition* priorities. Applicants who are less than eighteen (18) years of age should have the consent of their parent or legal guardian. Membership is based on the following membership guidelines:

1. The completion and submission of the *Cancer Coalition* Membership Application to the Department of Public Health and Social Services, Comprehensive Cancer Control Program or the American Cancer Society.
2. Willingness to endorse and support the implementation of *Cancer Coalition* guiding principles.
3. Make an effort to recruit new member(s) to participate in the *Cancer Coalition*.
4. Coordinate and collaborate within their organizations or within multiple organizations to implement strategies that address *Cancer Coalition* guiding principles.
5. Share information (to include data) during meeting(s) about members' progress and accomplishments.
6. Each member (individuals, CBO, Department and Agencies) shall designate a representative and an alternate, both of whom are encouraged to attend coalition meetings.
7. Share ideas, information, recommendations, and engage in active discussion/debate of issues.
8. Share ideas, information, recommendations for reviewing and revising the Cancer Plan.
9. Coalition members maintain the right to resign their membership at any time.
10. Members who cannot be physically present at the meetings may still participate via teleconferencing and be counted as present if and when teleconferencing services are made available.
11. Steering committee members are required to be present at least twice a year during the general *Cancer Coalition* meetings.
12. A Certificate of Membership identification card will be given to members that participate in the *Cancer Coalition* for a period of one year.

TERMS OF MEMBERSHIP:

Membership is maintained when the *Cancer Coalition* membership guidelines are practiced. This includes the completion and submission of a *Cancer Coalition* Membership Application. Annually, members will be asked to complete a *Cancer Coalition* Membership Update Form. There are no term limits for *Cancer Coalition* Members.

Guam Comprehensive Cancer Control Coalition



MEMBERSHIP APPLICATION

The Guam Comprehensive Cancer Control Coalition (Cancer Coalition) is a diverse group of public and private sector stakeholders and individuals whose collaborative work identifies methods to reduce the burden of cancer and eliminate gaps in cancer services in Guam. The success of the Cancer Coalition and the implementation of the Guam Comprehensive Cancer Control Plan depend on the commitment and involvement of a broad spectrum of organizations and partners who are willing to share their expertise, resources and experiences with one another. As a member of the Cancer Coalition, you will:

- be involved with developing, enhancing, and supporting cancer programs and services;
- be able to advocate for and support cancer survivors and their families; and
- be able to network with others in the community that shares a strong interest in cancer and access cancer-related resources and information.

WE INVITE YOU TO JOIN US AS WE WORK TO REDUCE THE BURDEN OF CANCER IN GUAM.

Mr. / Ms. / Dr. _____
First Name Middle Initial Last Name

Mailing Address

Phone Number (1) Phone Number (2) Fax Number

Email Address

I represent: (Please check all that apply)

<input type="checkbox"/> Individual (I am not part of an organization. I am interested in joining as an individual/citizen.)		
<input type="checkbox"/> Government	<input type="checkbox"/> National	<input type="checkbox"/> Territory / State / Local
<input type="checkbox"/> Non-Government	<input type="checkbox"/> For Profit	<input type="checkbox"/> Non-Profit
<input type="checkbox"/> Other	<input type="checkbox"/> Describe	
If Government / Non-Government / Other:		
Name of Organization: _____		
Name: _____		
Your Position Title: _____		
<input type="checkbox"/> I am a cancer survivor. <input type="checkbox"/> I am a caregiver. (Optional)		

Yes, my organization / I would:

- like to participate in Guam's cancer control efforts
- like to participate in Guam's cancer control efforts on an as needed basis
- like to be informed of Guam's cancer control efforts via email or mail

My / my organization's area of interest(s) is:

- Prevention
- Screening, Early Detection, & Treatment
- Policy & Advocacy
- Survivorship & Quality of Life
- Data & Research

How did you learn about the Coalition:

- Colleagues
- Friends
- Cancer Survivor
- Media
- Others (Specify) _____

If you belong to an organization/program, please tell us about it. What are its goals and who is the audience?

For more information or to submit this completed application, please contact:
Guam Comprehensive Cancer Control Program
123 Chalan Kareta, Mangilao, Guam 96913-6304
Telephone: (671) 735-7335/0670 Fax: (671) 735-7500